



**LEAGUE OF WOMEN VOTERS®
OF LOS ANGELES EDUCATION FUND**

Celebrating 85 Years 1920-2005

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Dear Friend of the League,

Join us in celebrating the 85th anniversary of the League of Women Voters at our “Get Out the Vote” Leadership Awards on Thursday, February 17, 2005. The event will be held at the Omni Los Angeles Hotel at California Plaza in Downtown Los Angeles (6 PM reception; 7 PM dinner and program).

This advance notice provides you with the opportunity to participate in honoring the recipients of our Carrie Chapman Catt Leadership Awards:

Political Leadership Award: Cindy Miscikowski, City Councilmember, District 11

Corporate Leadership Award: Southern California Gas Company

Civic Service Leadership Award: Willie Campbell

Voter Participation Leadership Award: Stephen Grace, President, LA36

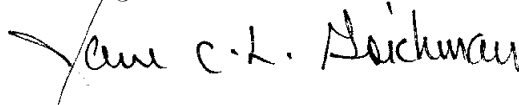
Founders Award: Minnie Lopez Baffo

Named after the founder of the League of Women Voters, the Carrie Chapman Catt Leadership Awards are given to those who have demonstrated—through their professional and civic work—a dedication to the values and goals upon which the League was established.

By participating as a sponsor of this event, you support the valuable work of the League of Women Voters and express your congratulations to our honorees. While all sponsors receive a standard benefits package (see attached), those who participate at the \$10,000 level and above can arrange for customized voter education programs for their company or organization at a future date.

Please attend our anniversary celebration and help us “get out the vote” for upcoming elections!

Warm regards,


Jane Goichman
Chair, LWVLA Education Fund


Carryl Carter
Chair, Event Committee



**LEAGUE OF WOMEN VOTERS®
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Celebrating 85 Years 1920-2005

“Get Out the Vote” Leadership Awards Dinner

Thursday, February 17, 2005

6 PM Reception 7 PM Dinner & Program

Omni Los Angeles Hotel at California Plaza – 251 S. Olive St., Los Angeles, CA 90012

\$25,000 Civic Leader (FAIR MARKET VALUE \$4,540)

- Two tables with priority seating and paid valet parking for 20 guests total
- Full-page ad in tribute journal (8” w x 10.5” h)
- Logo in invitations (12/15/04 deadline) and LWVLA newsletter plus on event easel signs
- Logo recognition in Los Angeles Business Journal ad (4¾” x 6 ½”) to promote the dinner

\$10,000 Campaign Contributor (FAIR MARKET VALUE \$1,150)

- One table with preferred seating for 10 guests total
- 1/2-page ad in tribute journal (8” w x 5.25” h)
- Logo in invitations (12/15/04 deadline) and LWVLA newsletter plus on event easel signs

\$5,000 Election Supporter (FAIR MARKET VALUE \$900)

- One table for 10 guests
- 1/4-page ad in tribute journal (4” w x 5.25” h)
- Name in invitations (12/15/04 deadline) and LWVLA newsletter
- Logo on event easel signs

\$2,500 Community Advocate (FAIR MARKET VALUE \$775)

- One table for 10 guests
- 1/8-page ad in tribute journal (4” w x 2.63” h)
- Name in invitations (12/15/04 deadline) and LWVLA newsletter plus on event easel signs

\$250 Non-Member Ticket(s) (indicate # _____)

\$200 LWV Member Ticket(s) (indicate # _____)

\$ _____ Tribute Gift to LWVLA Education Fund

\$ _____ Tribute Journal Ad Only (CIRCLE ONE)

\$2,500 Premium Full Page (inside front, inside back and outside back covers) **\$250** 1/4 Page

\$1,000 Full Page **\$125** 1/8 Page

\$500 1/2 Page

TOTAL ENCLOSED \$ _____

Return this completed form with payment to the *LWVLA Education Fund*, 3250 Wilshire Blvd., Suite 1005, Los Angeles, CA 90010 (Federal Tax ID #95-3972988). Your contribution is tax deductible to the extent allowed by law. Tickets held at the door.

CONTACT PERSON FOR YOUR TRIBUTE JOURNAL AD _____ PHONE _____ EMAIL _____

YOUR NAME (FIRST / MIDDLE / LAST) _____ TITLE _____

ORGANIZATION _____

PREFERRED MAILING ADDRESS (Indicate by circling if this is a HOME or WORK address) _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____ EMAIL _____

PRINT NAME ON CREDIT CARD) _____ SIGNATURE _____

VISA MASTERCARD AMEX ACCT. # _____ EXP DATE _____

Founded in 1920, the League of Women Voters of Los Angeles (LWVLA) promotes informed and active participation in government by all citizens. The LWVLA Education Fund, a 501(c)3 organization, raises funds to ensure the League can provide educational programs and services to the community. To learn more, visit www.lwvlosangeles.org.



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TRIBUTE JOURNAL ADS—Artwork Specifications

\$2,500 Premium Full-Page Ad (8” w x 10.5” h)

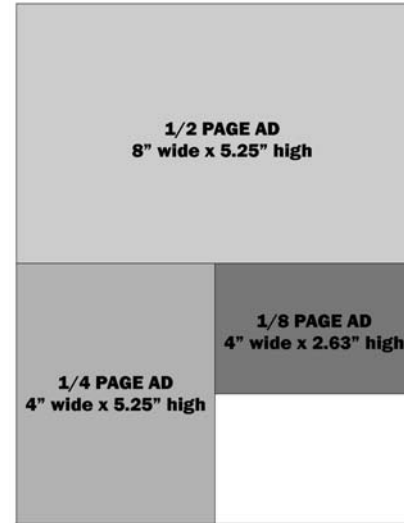
\$1,000 Full-Page Ad (8” w x 10.5” h)

\$500 1/2-Page Ad (8” w x 5.25” h)

\$250 1/4-Page Ad (4” w x 5.25” h)

\$125 1/8-Page Ad (4” w x 2.63” h)

\$75 Name Listing



NOTE: As a 501(c)3 nonprofit, please understand that the League of Women Voters of Los Angeles Education Fund cannot accept commercial ads. This means no business cards, no “call to action” statements (e.g., “Call about home mortgages”), or business overviews (logos and websites are ok).
The purpose of an ad is to pay tribute to the League and event honorees.

ELECTRONIC ART PROVIDED - PREFERRED METHOD

Artwork may be sent on disk or via email. To ensure the best representation of your ad, please follow these guidelines. We use only Macintosh systems and have the ability to read files created in QuarkXpress, MS Word (text only), Illustrator, or Photoshop. Image files (logos, photographs) should be EPS, TIFF, or JPEG files (resolution: 300dpi at 100% size). **Any image file created in a word-processing program is not usable, including files created in MS Word, PowerPoint or Excel.** Emailed files should be no larger than 2MB. Make sure that any typefaces being used are converted to paths or a Macintosh font is emailed along with your artwork. When sending your logo via email, make sure not to encode or encrypt the file; simply send it as an attachment and indicate “League of Women Voters” (include the name and phone of your contact person). Ads with only text and no images can be sent as an attached Windows word processing file. If you use AOL, art should not be sent via e-mail. A disk is required (unless you use Macintosh version of StuffIt!).

CAMERA-READY ARTWORK PROVIDED

All ads will be printed in black and white. Film negative right-reading, emulsion-down, 133-line screen must be accompanied by a velox or laser proof. Bleed ads will not be accepted. Artwork will not be returned unless requested. Proofs cannot be provided prior to publication. Please mail ads flat; do not fold.

TEXT & LOGO PROVIDED: Please create my ad.

AD DEADLINE: MONDAY, JANUARY 17, 2005

(All ads not received by the deadline will be typeset using sponsor name and available information.)

SEND ARTWORK TO:
Terry Jenkins Design, Inc.
6741 Sandy Lane
Riverside, CA 92505
terryinc1@yahoo.com

FOR TRIBUTE AD & EVENT QUESTIONS, CONTACT:
Melissa Richardson Banks, CauseConnect
T (213) 972-0884 F (213) 972-0880
melissa@causeconnect.net