



LEAGUE OF WOMEN VOTERS® OF LOS ANGELES



Information Planning and Community Outreach: Internship, Service Learning or Volunteer Opportunities

Organization: The League of Women Voters (LWV) is a non-profit, nonpartisan political organization. Its mission is to promote informed and active participation in government. LWV Los Angeles wishes to find effective ways to engage youth and diverse populations in our community in the awareness of civic issues. We are eager to work with students and staff to design projects that are relevant to our goals and theirs. The following is a description of general student qualifications and potential project approaches.

Qualifications: Academic study, practical experience and/or personal skills in the following areas are particularly desirable:

Communications, sociology, political science, information planning and management;
Creative thinking, personal enthusiasm and ability to engage peers;
Commitment to LWV goals as described above.

Project Description/Possible Approaches: LWV Los Angeles recognizes information as its most important commodity. Now we are taking a new look at how we deal with the valuable information that we have: Who wants it, who needs it, how do we distribute it...? That is why we are seeking to work with students and staff with a fresh point of view and knowledge of current communication methods. Your perspectives and your abilities to engage your peers and communities have invaluable potential for our organization. Students will work with League members to plan outreach projects that may include any or all of the following:

1. Review and evaluate existing LWV information resources and current distribution media.
2. Conduct interviews and focus groups with student or community groups to identify best audiences.
3. Design information distribution and communication strategies to reach these audiences.
4. Plan campus voter education and/or registration drives, including co-sponsoring activities with the Associated Student Body.
5. Design outreach to ethnic groups in the community to encourage them to vote; identify stumbling blocks that may inhibit or prevent their communication with governmental entities; and survey their needs for civic services with which LWV might assist.

Days/Hours: Flexible scheduling and time commitment are negotiable.

Compensation/Incentives: This project may fulfill individual course requirements for civic engagement. For students who share the interest and focus of LWV, benefits are the opportunity to make a substantial contribution to voters and to the election process in the greater Los Angeles area. Students should expect to gain specific and practical knowledge about the detailed operation of government.

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